

Updated Health Literacy Kit

The AMA Foundation has released an updated health literacy kit, “Health Literacy and Patient Safety: Help Patients Understand.”

Since its inception in 2001, the health literacy kit continues to be widely recognized as the chief means for educating health care professionals and the public on this important issue. Few other organizations or institutions have developed such a tool that both visually demonstrates the general scope of health literacy and provides actual materials to help aid improved physician-patient communication.

The health literacy kit includes:

- an instructional video on DVD and CD-ROM (also available on VHS*),
- an in-depth manual for clinicians,
- Continuing Medical Education credit for physicians, and
- additional resources for education and involvement.

The 2007 version of the health literacy kit is updated from the previous version in that:

- the instructional video is now on DVD and CD-ROM formats, rather than VHS and CD-ROM,
- the manual for clinicians contains updated health literacy research data,
- it includes an extra packet of tear-off pads for the patient reception area display (for a total of two pads), and
- the packaging has a slimmer and sleeker look.

The two main components of the kit, the instructional video and the manual for clinicians, are both available for download at no charge on the AMA Foundation health literacy Web site at www.amafoundation.org/go/healthliteracy.

Hard copies of the kits can be purchased for \$35 through the AMA Bookstore by visiting www.amabookstore.com or calling 800.621.8335 and asking for Item #OP221007.

** VHS versions of the instructional video are sold separately from the kit for \$10. To order, visit www.amabookstore.com or call 800.621.8335 and ask for Item #OP221407.*