

Your practice Web site is in the news!

Over 500 newspaper, radio and TV outlets have announced the availability and benefits of iHealth... *available on your practice Web site!*

Wall Street Journal

"Next Step Toward Digitized Health Records"

May 9, 2005

CIO Magazine

"An End to Medical Forms"

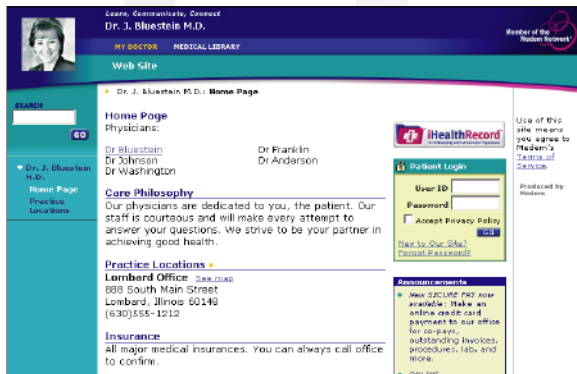
August, 2005

Time

"...store all your family's medical information – prescriptions, allergies, health histories, etc. – and share them with physicians."

June 27, 2005

Example Physician Web Site



Major health plan provider directories link to your practice Web site so that new patients can find you. Over half a million patients / month are finding Medem doctors through these directories.

Medem Service Specifics

A customizable practice Web site, including content from the nation's leading medical societies and links from the provider directories of most major health plans.

A personal health record for all your patients, with integrated online patient registration-iHealthRegistration.

iHealthCards branded to your practice, for all your patients, that include eligibility verification via a magnetic strip.

Online Consultation, enabling you to conduct clinical consults online with your patients.

Secure Email, enabling patients to request prescription renewals and appointments and ask general administrative questions online.

Patient Education Programs, written by national experts including medical societies, the FDA, CDC, American Heart Association, American Cancer Society and other highly respected authorities. You can also create your own with our easy-to-use template.



You can customize your practice Web site by logging in from

www.medem.com

If you have forgotten your password, please call

Member Services at 1.877.926.3336

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Your 2006
Practice Web Site
with Integrated
iHealth Services
for You and
Your Patients



Your Medem Practice Web Site Provides You:

A Customized Practice Web site that contains a library of information for your patients, maps to your office, and other patient services.

Increased revenue through Online Consultation and other services that generate income and fulfill pay-for-performance requirements.

Decreased liability because iHealth Services are integrated into your Web site and provide automated patient safety notices and improved documentation. Liability carriers endorse and promote iHealth.

Improved marketing & new patient access through exclusive links from major health plan and medical society provider directories to your Medem Web site. Over half a million patients per month find Medem physicians through these links.

Improved office efficiency, because ALL patients arrive for ALL appointments with ALL paperwork completed in advance. The iHealth Services on your Web site also allow online appointment and prescription requests.

Your iHealth Services Offer Patients:

A secure personal health record for your patients and their families available from your practice Web site.

The end of clipboards, because patient paperwork is completed in advance via your practice Web site with iHealthRegistration.

Improved patient education, with integrated automated patient education programs, sent to your patients from you, as well as same-day FDA product warnings and recalls.

Secure Email and Online Consultation™, for better communication with your office. While these email services are optional, they are very popular with patients and offer direct revenue to your practice.

Other valuable new services and opportunities in 2006

Introducing the iHealthCard

Sample iHealthCard



iHealthCard™

George Washington
Male DOB: 01/07/1976 Height: 6'2" Eyes: Brown Hair: Blonde
(414)555-1212 gWASHINGTON@earthlink.com

Emergency Contacts:
Robert Washington (415)555-1234 (415)555-1111 rwashington@rsoft.com
Sarah Williams (202)555-2222 (202)555-3333 sarah_williams@wigs.org

iHealthRecord Access:
www.univ.medem.com
User ID: Gwashnot

My Doctors:
James Brownstone, MD (414)555-5555
Margaret Johnston, MD (414)555-6789



www.iHealthRecord.org

Medications:
Albuterol inhaler - use as needed
Concerta - taken daily
Aspirin - taken daily

Allergies:
Peanuts
Penicillin

Conditions:
Asthma
Migraines

Insurer: 08709-458
Subscriber: 397284
Group: 5459-0001

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A customized card for your patients featuring your physician group or hospital logo, with instructions for accessing the iHealthRecord.

Automated eligibility verification, with just a simple swipe of the card through the card reader in your office for immediate eligibility verification & co-payment amounts.

Partner with local hospitals! Consider offering iHealth Services and cards to patients in partnership with your local hospital; call us for details.

