

Dear **[patient name]**,

We are excited to announce that our practice is now online!

We created our Web site, **[insert practice URL]**, in order to give you instant access to the most trusted medical information on the World Wide Web. We have partnered with Medem™ – an initiative founded by the nation’s leading medical specialty societies, including **[insert your specialty society name]** and the AMA – to provide you with online access to the most trusted healthcare information from the medical community’s most reliable sources.

Unlike the many other “healthcare” sites on the Internet today that may have wrong or incomplete information, our Web site **[insert practice URL]** is a place where you can feel confident that the information is accurate and secure, because it comes from your doctor. It contains medical articles and education materials developed by the physicians in our practice and the nation’s leading medical societies, who set the standards of healthcare and are the trusted voice in medicine.

This allows you access to credible, clinical information regarding your health decisions and treatment. Now you will have immediate answers to many of your questions via the Internet, saving you valuable time. And because the content is constantly updated, the information you find on our site will always be current.

In addition, you will also find contact information and directions, learn more about your doctor and our staff, the procedures our practice performs, and other practice information.

Please log on to **[insert practice URL]** today and let us know what you think!

Sincerely,

**[name signed here]**

**[name printed here]**