

**2009 ANNUAL MEETING
OCTOBER 1-2, 2009**

EXHIBIT OPPORTUNITIES

SDSMA's 2009 Annual Meeting exhibitors are vendors providing any of these services, resources, equipment and information to assist South Dakota physicians and their medical practices: pharmaceuticals, medical office equipment, education and resource books, practice management technology, and financial and insurance products and services.

EXHIBIT INFORMATION

Exhibit Booth(s) \$500/each
One Exhibit Booth (8' x 8')
(one 8-foot table with two chairs will be provided)
Listing on signage throughout the Annual Meeting
Recognition as an Exhibitor in the meeting's program book
Free "business card" ad in *South Dakota Medicine*

EXHIBITOR SCHEDULE

Thursday, October 1

8 a.m. – 11 a.m.	Exhibitor Registration & Sign-up
11:45 a.m. – 1:15 p.m.	Exhibits Open
3:30 p.m. – 7 p.m.	Exhibitor Show & Vendor Appreciation Reception
7 p.m. – 9 p.m.	Exhibitor Tear-Down

Note: No other activities or programs will be held during the Exhibitor Show and Vendor Reception.

DOOR PRIZES

Exhibitors are encouraged to offer door prizes. The prize may be a product or service offered by the exhibiting organization or a product of general appeal; however, the product or service must be useable by the winner without the purchase of additional goods or services. To assist in audience participation, the SDSMA recommends offering door prizes to have registrants sign up at individual booths.

For additional information, please contact Terry Marks at 605.336.1965 or tmarks@sdsma.org.

**2009 SDSMA Annual Meeting
Exhibit and Financial Support Guide**

South Dakota State Medical Association
2009 Annual Meeting
October 1-2
Best Western Ramkota Hotel
Sioux Falls, South Dakota

FINANCIAL SUPPORT OPPORTUNITIES

The South Dakota State Medical Association (SDSMA) 2009 Annual Meeting, the premier event of the year for the SDSMA, will be held October 1-2 at the Best Western Ramkota Hotel in Sioux Falls, South Dakota.

The SDSMA represents more than 1,800 physicians, residents and medical students, and the annual meeting creates a multitude of exhibit and financial support opportunities – it's the best marketing platform for any vendor supplying products and services to the health care industry in South Dakota.

ANNUAL MEETING DATES

The 2009 Annual Meeting will be held Thursday, October 1, through Friday, October 2.

ANNUAL MEETING LOCATION

The annual meeting will be hosted at the Best Western Ramkota Hotel in Sioux Falls, South Dakota. A block of rooms has been reserved by the SDSMA, and we recommend that you make your reservations early to assure receipt of the annual meeting rate.

CONFERENCE SCHEDULE

Wednesday, September 30
Afternoon

Pre-Conference Golf Event

Thursday, October 1, 2009

7:30 a.m.
8 a.m. – 11 a.m.
9 a.m.
11:45 a.m. – 1:15 p.m.
1:15 p.m.
3:30 p.m. – 7 p.m.
7 p.m. – 9 p.m.
8 p.m.

Attendee Registration and Continental Breakfast
Exhibitor Registration and Sign-up
Scientific Sessions Begin
Show Hours
Scientific Sessions Continued
Exhibitor Show and Vendor Reception
Exhibitor Tear-Down
AMA Foundation Benefit

Friday, October 2, 2009

7:30 a.m.
9 a.m.
Noon – 1:30 p.m.
2 p.m. – 5 p.m.
6 p.m.

Continental Breakfast
Scientific Sessions Begin
SDSMA PAC Luncheon
SDSMA Council Meeting
Presidential Reception and Annual Banquet

The SDSMA's 2009 Annual Meeting offers an opportunity for vendors to receive additional recognition at the annual meeting and throughout the year with the following support options.

Diamond – \$5,000

- ✓ One free exhibit booth
- ✓ One full-page, b/w ad in Annual Meeting Program
- ✓ Listing on signage throughout the meeting
- ✓ Recognition as SDSMA Annual Meeting Supporter in Program
- ✓ Your Web site linked on the SDSMA's Web site
- ✓ Advertising in *South Dakota Medicine*

Platinum Level – \$2,500

- ✓ One free exhibit booth
- ✓ Listing on signage throughout the meeting
- ✓ Recognition as an SDSMA Annual Meeting Supporter in Program
- ✓ Your Web site linked on the SDSMA's Web site
- ✓ Advertising in *South Dakota Medicine*

Gold Level – \$1,500

- ✓ One free exhibit booth
- ✓ Listing on signage throughout the meeting
- ✓ Recognition as an SDSMA Annual Meeting Supporter in Program
- ✓ Advertising in *South Dakota Medicine*

Silver Level – \$750

- ✓ One free exhibit booth
- ✓ Listing on signage throughout the meeting
- ✓ Recognition as an SDSMA Annual Meeting Supporter in Program
- ✓ Advertising in *South Dakota Medicine*

This year the SDSMA is also offering the opportunity for vendors to finance special events at the 2009 Annual Meeting to include:

Continental Breakfast – Thursday
 Coffee Break – Thursday
 Lunch – Thursday
 Continental Breakfast – Friday
 Coffee Break – Friday
 Annual Banquet Desserts – Friday

For additional information on these special events, contact Terry Marks at 605.336.1965 or tmarks@sdsma.org.