

**2010 ANNUAL MEETING**  
**June 3 & 4, 2010**

**EXHIBIT OPPORTUNITIES**

SDSMA's 2010 Annual Meeting exhibitors are vendors providing any of these services, resources, equipment and information to assist South Dakota physicians and their medical practices: pharmaceuticals, medical office equipment, education and resource books, practice management technology, and financial and insurance products and services.

**EXHIBIT INFORMATION**

Exhibit Booth(s) \$500/each  
One Exhibit Booth (8' x 8')  
(one 8-foot table with two chairs will be provided)  
Listing on signage throughout the Annual Meeting  
Recognition as an Exhibitor in the meeting's program book  
Free "business card" ad in *South Dakota Medicine*

**EXHIBITOR SCHEDULE**

**Thursday, June 3**

|                         |  |
|-------------------------|--|
| 8 a.m. – 10:00 a.m.     | Exhibitor Registration & Sign-up               |
| 10:15 a.m. – 10:45 a.m. | Break in Exhibit Hall                          |
| 11:30 a.m. – 12:30 p.m. | Exhibits Open                                  |
| 3:15 p.m. – 6:15 p.m.   | Exhibitor Show & Vendor Appreciation Reception |
| 6:15 p.m. – 8 p.m.      | Exhibitor Tear-Down                            |

*Note: No other activities or programs will be held during the Exhibitor Show and Vendor Reception.*

**DOOR PRIZES**

Exhibitors are encouraged to offer door prizes. The prize may be a product or service offered by the exhibiting organization or a product of general appeal; however, the product or service must be useable by the winner without the purchase of additional goods or services. To assist in audience participation, the SDSMA recommends offering door prizes to have registrants sign up at individual booths.

For additional information, please contact Terry Marks at 605.336.1965 or [tmarks@sdsma.org](mailto:tmarks@sdsma.org).

## 2010 SDSMA Annual Meeting

### Exhibit and Financial Support Guide



**South Dakota State Medical Association**  
2010 Annual Meeting  
June 3 & 4  
Best Western Ramkota Hotel  
Sioux Falls, South Dakota

The South Dakota State Medical Association (SDSMA) 2010 Annual Meeting, the premier event of the year for the SDSMA, will be held June 3 & 4 at the Best Western Ramkota Hotel in Sioux Falls, South Dakota.

The SDSMA represents more than 1,800 physicians, residents and medical students, and the annual meeting creates a multitude of exhibit and financial support opportunities – it's the best marketing platform for any vendor supplying products and services to the health care industry in South Dakota.

### **ANNUAL MEETING DATES**

The 2010 Annual Meeting will be held Thursday, June 3, through Friday, June 4.

### **ANNUAL MEETING LOCATION**

The annual meeting will be hosted at the Best Western Ramkota Hotel in Sioux Falls, South Dakota. A block of rooms has been reserved by the SDSMA, and we recommend that you make your reservations early to assure receipt of the annual meeting rate.

### **CONFERENCE SCHEDULE**

#### Thursday, June 3, 2010

|                      |  |
|----------------------|--|
| 8 a.m.               | Attendee Registration and Continental Breakfast      |
| 8 a.m. – 10:30 a.m.  | Exhibitor Registration and Sign-up                   |
| 8:30 a.m.            | Educational Sessions Begin                           |
| 10:30 a.m. – 11 a.m. | Break/Exhibitor Displays                             |
| 11 a.m.              | Educational Sessions Continued                       |
| 12:15 p.m. - 1 p.m.  | Lunch/Exhibitor Displays                             |
| 1 p.m.               | Educational Sessions Continued                       |
| 3 p.m. - 6 p.m.      | Vendor Appreciation Reception and Exhibitor Displays |

#### Friday, June 4, 2010

|                     |   |
|---------------------|---|
| 7:30 a.m.           | Registration/Continental Breakfast        |
| 8:30 a.m.           | Educational Sessions Begin                |
| 12:30 p.m. – 2 p.m. | SDSMA PAC Luncheon                        |
| 2 p.m. – 5 p.m.     | SDSMA Council Meeting                     |
| 6 p.m.              | Presidential Reception and Annual Banquet |

### **FINANCIAL SUPPORT OPPORTUNITIES**

#### **Diamond – \$5,000**

- ✓ One free exhibit booth
- ✓ One full-page, b/w ad in Annual Meeting Program
- ✓ Listing on signage throughout the meeting
- ✓ Recognition as SDSMA Annual Meeting Supporter in Program
- ✓ Your Web site linked on the SDSMA's Web site
- ✓ Advertising in *South Dakota Medicine*

#### **Gold Level – \$1,500**

- ✓ One free exhibit booth
- ✓ Listing on signage throughout the meeting
- ✓ Recognition as an SDSMA Annual Meeting Supporter in Program
- ✓ Advertising in *South Dakota Medicine*

#### **Platinum Level – \$2,500**

- ✓ One free exhibit booth
- ✓ Listing on signage throughout the meeting
- ✓ Recognition as an SDSMA Annual Meeting Supporter in Program
- ✓ Your Web site linked on the SDSMA's Web site
- ✓ Advertising in *South Dakota Medicine*

#### **Silver Level – \$750**

- ✓ One free exhibit booth
- ✓ Listing on signage throughout the meeting
- ✓ Recognition as an SDSMA Annual Meeting Supporter in Program
- ✓ Advertising in *South Dakota Medicine*