



PSA Media Contact Report

Member's Name:

SDSMA District:

Date:

I met with:

Name:

Title:

Radio Station:

City:

Telephone:

E-mail:

It's important to try to find out from the PSA Director the following information. They won't be able to give you precise times and dates, but merely asking for a commitment is a good way to establish an expectation for the station from you, your district and the SDSMA.

When will the PSA begin airing?

Approximately how many times will the PSA run?

How long will the station keep the PSA in their rotation?

If possible, please ask for two copies of the finished PSA, one for yourself and one for the SDSMA files.

Return this report and the finished PSA to:

Mark East, Vice President

SDSMA

PO Box 7406

Sioux Falls, SD 57117-7406

Fax: 605.274.3274